

SEO Success

This is a local neighborhood Locksmith Services



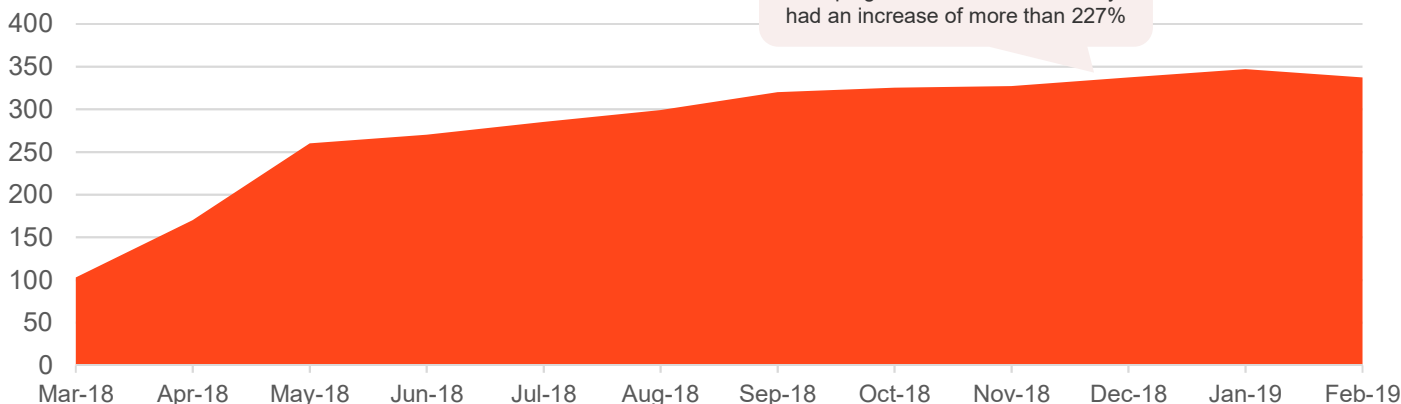
Prior to SEO

A Locksmith company came to us in February 2018, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time of signing on for our SEO services, they had 103 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was complete and consistent across key sites, including top tier directories such as **Google My Business and Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on the First Page in Major Search Engines*



*Major Search Engines defined as Google & Bing

Google Analytics Data

113%

Increase in Overall Website Traffic. **6,167** overall visits received in last month.

151%

Increase in Google Organic Sessions. **5,050** organic visits received in last month.

94%

Increase in Website Pageviews. **9,250** pageviews received in last month.